

ATTENTION MEETING & EVENT PLANNERS

Let Top International Speaker, Coach & Consultant
(with over 25 Years of Experience)

HENRIK ROSVALL

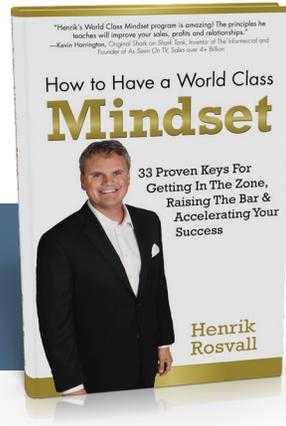
Creator of The World Class Mindset Program

Inspire, Motivate & Equip Your Leaders &
Team to Have A World Class Mindset!

Henrik's Mission:

"To Inspire Teams &
Individuals to Have a
World Class Mindset
to Accelerate Their
Success in Life"

Coach To
Champions



"Henrik's World Class Mindset Program is amazing. The principles he teaches

will improve your sales, profits and relationships!" ★★★★★

—**Kevin Harrington**, Original Shark on TV Hit Show, *Shark Tank*, Inventor of The Infomercial and Founder of *As Seen On TV*, Sales over \$5+ Billion

In The Zone Institute
3905 State Street, Ste. 7-241
Santa Barbara, CA 93105



Henrik can speak for and engage audiences ranging from 20 to 20,000+

Henrik Accepts a Limited Number of Bookings Per Year.
Book Henrik Now For Your Important Event!

Henrik is Available for All of Your Important Events!

- Keynotes
- Conferences
- Breakout Sessions
- Workshops
- Leadership Development
- Training
- Company Retreats
- On-site Meetings
- Coaching/Consulting
- Staff Development
- Executive Retreats

The Ideal Professional Speaker for Your Next Conference or Event!

To book Henrik: (800) 897-4208 • www.WorldClassMindset.com • VIP@WorldClassMindset.com

5 Reasons Event Coordinators Love Booking Henrik

1 Life-Changing Story of Overcoming Adversity

Audiences are inspired and encouraged by Henrik's Story of Transformation. Defying the odds, Henrik is literally walking his talk and motivates the listeners to conquer paralysis affecting performance and quality of life.

2 Engages Audience in a Fun and Productive Learning Environment

Henrik understands that participants learn much better when they are engaged in a fun, interactive and safe learning environment. With his positive attitude and high energy, Henrik sets the tone for the participants as their energy and performance are taken to the next level.

3 Practical and Proven Tools, Solutions and Strategies are shared

As a successful entrepreneur, Henrik has developed proven systems that the participants can use both personally and professionally to raise the bar and get to the next level. Because Henrik works within so many industries, he is able to share best practices that can be applied for each audience. As a "Solutionist," Henrik customizes each talk to the group's needs and goals, thereby maximizing the results achieved.

4 Henrik is Super Easy To Work With

Henrik is a professional with a capital "P!" He takes great pride in being prepared and flexible in order to make each event a huge success. With 25+ years of speaking and coaching experience, he understands the desired outcomes of conferences, meetings, seminars, training sessions, and coaching.

5 Outstanding Value

Henrik's presentations focus on producing results that have lasting impact. Improved business success, profits, motivation, productivity, leadership effectiveness, and communication are just a few of the many benefits of applying the principles Henrik is teaching.

A Message From Henrik

Dear Meeting Planner: I understand that planning a successful meeting can be very challenging. You are expected to put on a great event or training program with limited time and many additional responsibilities and expectations.



The last thing you want to worry about is the speaker. I make it priority #1 to be the easiest speaker, coach and expert facilitator you have ever worked with. You can relax, knowing that you have made the perfect choice to bring me on-board.

I look forward to being Your World Class Mindset speaker and coach!

HENRIK

100 FREE Books when you schedule HENRIK ROSVALL for your Event! (a \$2500 value)

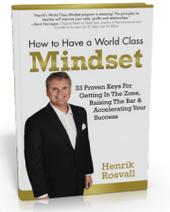
Henrik's Most Requested Talks

World Class Mindset for Success

Everywhere we go, we take one or more mindsets with us. Imagine your audience taking a World Class Mindset with them in all that they do. Productivity, motivation and communication are just a few of the areas that are directly affected by the mindset we consistently operate from.

Learning Outcomes include:

- Understanding the Power of Mindset and Attitude
- Increased Motivation, Inspiration and Empowerment
- Raised Level of Self-Awareness
- Improved Communication Strategies
- Consistently Experiencing Positive Emotions

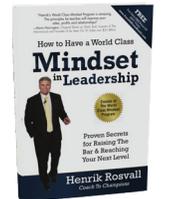


World Class Mindset for Success in Leadership

All effective leaders walk their talk...and this talk is very clearly communicated. With a World Class Mindset as the foundation, your audience of leaders will lead and make decisions that inspire, motivate and build loyalty.

Learning Outcomes include:

- Setting the Tone with Our Mindset as Leaders
- Understanding the Power of Perceptions
- Increased Level of Self-Awareness
- Gaining Trust & Respect as Leaders
- Projecting "Walking the Talk" as Leaders

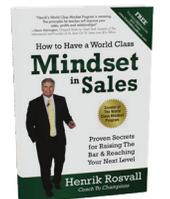


World Class Mindset for Success In Sales

The type of mindset we have will directly affect sales outcomes. In this talk, your audience will be rejuvenated with a World Class Mindset that will directly impact their sales success moving forward.

Learning Outcomes include:

- The Mindset as a Competitive Advantage
- Understanding the Power of Serving vs Selling
- Increased Self-Awareness
- Developing Strategies for Connecting vs Communicating
- Thinking Like a Solutionist

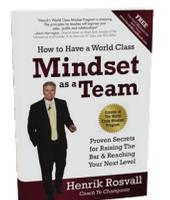


World Class Mindset for Success as a Team

Imagine having a World Class Mindset permeating throughout your team, with a positive culture and standards that have been deliberately created instead of having evolved by default over time. Learn how to cultivate a high performance environment built on trust, respect and collaboration.

Learning Outcomes include:

- Identifying key ingredients of a deliberate World Class culture
- Cultivating team strengths that pulls team forward
- Raising the bar to the next level
- Applying the power of personal standards



20 Words Used By Event Coordinators To Describe Henrik's Programs:

- Great ROI
- World Class
- Outstanding
- Motivational
- Successful
- Productive
- Empowering
- Results
- Practical
- Inspirational
- Relevant
- Engaging
- Helpful
- Insightful
- Interactive
- Beneficial
- Solutions
- Eye-opening
- Team building
- A Homerun

Henrik Rosvall

Coach to Champions

Henrik co-authored Best-Selling book with **Jack Canfield**, #1 New York Times Best Seller, co-author of *Chicken Soup For The Soul Series*

“It’s a pleasure and honor to know and work with Henrik!”



Henrik interviewed by **Joe Theismann**, former NFL Super Bowl Champion quarterback and celebrity sportscaster, on the power of having a “World Class Mindset”

Henrik interviewed on the power of a World Class Mindset by **Kevin Harrington**, Original Shark on TV Hit Show, *Shark Tank*, sales over \$4 Billion and **Forbes Riley**, TV host and “Queen of Selling on TV” with \$2+ Billion in sales.



Henrik and **Les Brown**, one of the world’s most renowned motivational speakers.

“Henrik has such a powerful presence!”

Henrik recognized with award for distinguished service in the field of communication by **Nido Qubein**, Chairman, Great Harvest Bread President, High Point University — 1 of only 75 awards worldwide.



Jimmy Connors, Tennis Hall of Famer

“On and off the court, Henrik is one of the best coaches in the world!”

Henrik is available to sign books after your event!



The Ideal Professional Speaker for Your Next Conference or Event!

Imagine how the success of your leaders, sales people and organization will skyrocket when you have HENRIK ROSVALL COACH YOUR LEADERS & TEAM TO CONSISTENTLY PERFORM WITH A WORLD CLASS MINDSET!

If you could empower, inspire and motivate each person on your team to have World Class Mindset, how would the overall productivity and bottom line of your organization change?

“Henrik is the behind-the-scenes, go-to coach and advisor for many top level coaches and executives in the world”

An Extraordinary Real Life Story of a World Class Mindset

Henrik “Walking The Talk” — Literally!



Henrik was completely paralyzed from his chest down. The doctors told Henrik and his family that he likely would never walk again. Ever.

In what became The Ultimate Case Study in the power of having a World Class Mindset, Henrik was able to defy the odds. Through thousands of hours of very deliberate therapy and training, he has learned to walk again.

Even from the very beginning of his paralysis, Henrik never wanted to recover. Why not? Because in his mind, recovering meant getting back to where he was before the paralysis. He reasoned that obviously the paralysis had occurred for a reason, with lessons attached to it. If his goal was to recover, the lessons would surely show up again in the future. Instead, Henrik decided that he wanted to transform. He wanted to create new normals, with new standards and new perspectives.

This message of transformation is a message that is very well received by audiences worldwide. The world is ever changing, which means that we need to constantly evolve and change with the times. Trying to go back to how something was in the past is not a success strategy.

Being on this Journey has given Henrik a completely new perspective on life, which he uses to inspire, motivate and empower teams and individuals to take responsibility, set new standards, and “play life.”

A photograph of Henrik Rosvall speaking. He is wearing a purple button-down shirt. A yellow starburst callout is overlaid on the image, containing the text: "100 FREE Books when you schedule HENRIK ROSVALL for your Event! (a \$2500 value)". Below the callout, four book covers are displayed. The books are: "How to Have a World Class Mindset in Sales", "How to Have a World Class Mindset as a Team", "How to Have a World Class Mindset in Leadership", and "How to Have a World Class Mindset". Each book cover features Henrik Rosvall's name and the title "Coach to Champions".

World Class Mindset Programs

All programs are based upon cultivating an outstanding mindset that serves as the foundation for each session moving forward. Program participants become equipped with practical tools, strategies and solutions that will help them in their respective roles.

Momentum Builders: Between in-person sessions, participants receive customized exercises to practice and reflect upon content learned. This results in great momentum and new distinctions between sessions

Elite Coaching: Individual or group coaching is part of each Program and serves as an integral part of the success.

Henrik's Programs

Team Success

Sales Success

Leadership Success

Communication Success

Customer Service Success

Project Management Success

Benefits include:

- ▲ increased motivation and confidence
- ▲ increased productivity
- ▲ increased teamwork & collaboration
- ▲ increased communication effectiveness
- ▲ increased effectiveness as leaders & coaches
- ▲ increased effectiveness in sales
- ▲ increased effectiveness as project managers

Imagine Everyone Bringing Their "A" Game



"Dear Henrik, I want to thank you for your excellent session. **Our members were totally engaged and the program was very informative, fun and useful.** What you presented about having a World Class Mindset has great practical application. Your positive energy set the tone from the very beginning and the interactive and collaborative nature of the session was very powerful.

I appreciate your high level of preparation and being so flexible and easy to work with. Thank you for sharing your expertise, perspective and for giving us relevant exercises and practical tools to help us succeed in our roles. I hope to have the pleasure to have you again as a provider for our Chapter." ★★★★★

—Ella Anastasiu, MBA, PMP, Chapter President PMI – California Central Coast Chapter

The Ideal Professional Speaker for Your Next Conference or Event!

To book Henrik: (800) 897-4208 • www.WorldClassMindset.com • VIP@WorldClassMindset.com

Henrik Rosvall

Coach to Champions



As President of In The Zone Institute, Henrik has over 25 years of speaking and coaching experience on such topics as mindset, leadership, team building and high performance. A highly sought-after international motivational speaker, coach and author, Henrik shares his World Class Mindset Philosophy with businesses, teams and athletes around the world. World Class Mindset programs include Keynotes & Breakouts, Elite Coaching, Platinum Masterminds, Home Study Courses, and exclusive VIP retreats.

Henrik mixes humor and enthusiasm with empowering stories to deliver a high content message that equips audiences with practical and proven tools. Participants condition their World Class Mindsets in a safe, inspirational and highly energizing learning environment. Because of his high energy presentation style, Henrik sets a positive tone for conferences as the opening keynote speaker.

All executives, organizations, associations, teams and athletes who work with Henrik share a common bond—a commitment to excellence, raising the bar and maximizing their performance.

Credibility is essential when booking a speaker and hiring a coach, trainer and facilitator. Henrik gets results, earning him extremely loyal clients who hire him time and time again.



Henrik receiving award for his World Class Mindset Philosophy



Henrik sharing his 25+ years of research with a group of highly influential leaders

What Others Are Saying:

“Henrik — This has been an excellent partnership and I look forward to continuing the momentum.”

—Shayne Magdoff, VP-HR Integration, GWI

“Henrik, everyone agrees that you were, by far, the best part of our training day!”

—Lisa Runyun, Manager, Nordstrom

“As a direct result of his dynamic presentation, he has increased the value of our organization and we look forward to working with Henrik again very soon.”

—Henry Beeland, Founder & CEO, Evergreen Team Concepts

“Folks were applauding, laughing and completely engaged during your talk. I look forward to many opportunities of working with you again.”

—Kevan Worley, President, National Association of Blind Merchants

“Henrik, thank you for an unbelievable training session. I look forward to conducting more sessions soon.”

—Geordie Shaw, Vice President Sales Spalding, a Division of Russell Corp.

“The material you presented was positive and very practical. I look forward to more sessions in the near future.”

—Lisa Hellman-Rhodes, Sr. Director OD & Learning Gen-Probe

“We all left with new practical tools that will make us more effective in managing change and reducing stress. I look forward to having you come back.”

—Robert S. Dendy Jr., MPH, President Presbyterian Homes & Family Svcs

“Henrik, you kicked off our three-day conference with a bang. Your energy really set the tone for our whole conference. I look forward to working with you again in the near future.”

—Jo A. Pendry, Chief, National Parks Service Concessions Program

“Both sessions were highly interesting, interactive, practical and stimulating. I look forward to the next opportunity to participate in one of Henrik’s sessions.”

—Mark Shaw, VP & General Manager, American Athletic

“You left our crew motivated with a renewed sense of positivity and motivation that can be used onboard.”

—Jon Okland, Captain, M/S Crystal Serenity

To book Henrik:

(800) 897-4208

www.WorldClassMindset.com

VIP@WorldClassMindset.com